

Michael Higdon

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OBJECTIVE

To work as a newspaper designer using my skills in graphic art, layout and photography in order to enhance your world and mine.

EXPERIENCE

The Courier-Journal **Louisville, Ken.** **May 2007-Aug. 2007**
Designer

Rotated between news, sports, features and weekly tabloid sections. Budgeted and designed sections and covers. Worked closely with editors to make a daily, three-edition deadline.

The Nevada Sagebrush **Reno, Nev.** **Aug. 2005-Present**
Arts & Entertainment Editor to Design Editor

Redesigned the weekly college newspaper in 2007. Responsible for the visual appeal and consistency of the paper by developing and maintaining a style guide. Work closely with section editors, reporters, photographers and assistant to create weekly covers, inside pages and special sections. Previous to 2006, managed the features section. Brainstormed, assigned and edited stories and taught writers AP style.

Nevada Small Business Development Center **Reno, Nev.** **July 2006-July 2007**
Graphic Designer

Designed advertisements, promotional post cards and flyers. Took photos in different parts of Nevada to be used for Web site.

The Maynard Institute **Reno, Nev.** **May 2006-June 2006**
Reporter, Photographer, Paginator

Wrote several articles a week, took pictures and layed out in-class newspaper pages for a group of professional copy editors. Taught by editors from the L.A. Times, The Kansas City Star, The Miami Herald and other major publications.

EDUCATION

University of Nevada, Reno **2005-Present**

General studies with minor in journalism and political science

University of Nevada, Las Vegas **2004**

OTHER

- ▶ Student Society of News Design Designer of the Year (Non-daily) 2006-2007
- ▶ Proficient in Adobe systems and CCI Europe: Layout Champ
- ▶ Design editor for the Student SND Best Overall Designed Newspaper 2006-2007

REFERENCES

Patty Pitts
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The Courier-Journal
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